

# 2021 ANNUAL CORPORATE SPONSORSHIP

**>\$10,000**  
**PREMIER**

**\$10,000**  
**PLATINUM**

**\$5000**  
**GOLD**

**\$2500**  
**SILVER**

**\$1500**  
**BRONZE**

## Advertising

- ▶ Industry specific articles
- ▶ Clickable logo link on sponsor page
- ▶ Full page journal ads
- ▶ (12) Continuing ed/professional development and member messaging (with content approval)

- ▶ Industry specific articles
- ▶ Clickable logo link on sponsor page
- ▶ Journal ads
- ▶ (6) Continuing ed/professional development and member messaging (with content approval)

- ▶ Clickable logo link on sponsor page
- ▶ Half page journal ads

- ▶ Name listing on sponsor page
- ▶ Half page journal ad

- ▶ Name listing on sponsor page

## Annual Events

- ▶ Spring event recognition with potential exhibit opportunity (subject to event type)
- ▶ Convention package with exhibit booth, Welcome Reception sponsor; signage; (4-6) additional exhibitor passes; program ad.
- ▶ Virtual webinar opportunities for products and services.

- ▶ Spring event recognition with potential exhibit opportunity (subject to event type)
- ▶ Convention package with exhibit booth, Welcome Reception, Awards Luncheon, and corporate sponsor signage; (4-6) additional exhibitor passes
- ▶ Virtual webinar opportunities for products and services

- ▶ Spring event sponsor recognition
- ▶ Convention package with exhibit booth, TONIC Reception and corporate sponsor signage; (2) additional exhibitor passes

- ▶ Spring event sponsor recognition
- ▶ Convention package with print advertising options & corporate sponsor recognition (exhibition not included)

- ▶ Convention corporate sponsor recognition

## Marketing

- ▶ Distribution of your marketing material at events and your promo item supplied
- ▶ Virtual 1 minute live and pre-recorded address to participants.
- ▶ Message to new members; professional development presentations hosted by NJPhA and social event exposure.

- ▶ Distribution of your marketing material at events and your promo item (supplied)
- ▶ Message to new members
- ▶ Professional development presentations hosted by NJPhA and social event exposure.
- ▶ Pre-recorded address to participants

- ▶ Distribution of your marketing material at (2) events and your promo item (supplied)
- ▶ Message to new members
- ▶ Professional development presentations hosted by NJPhA and social event exposure and recognition

- ▶ Distribution of your marketing material at (1) events and your promo item (supplied)
- ▶ Professional development presentations hosted by NJPhA and social event exposure.

## Memberships

- ▶ (4-6) Associate or active pharmacist memberships.

- ▶ (3) Associate or active pharmacist memberships.

- ▶ (2) Associate or active pharmacist memberships.

- ▶ (1) Associate or active pharmacist memberships.