

2020 CORPORATE INVOLVEMENT PROGRAM

New Jersey Pharmacists Association

BENEFIT LEVEL	Advertising	Annual Association Events & Convention	Event Marketing	NJPhA Associate Membership
Premier All Customized with benefits in all categories (See category breakdown for example)	<ul style="list-style-type: none"> [4] Industry-specific articles [content approval required] Logo with link on Corporate Sponsor page [4] Full page Journal ads [12] Logo with link on program and member communications [4] Logo with link on membership messaging 	<ul style="list-style-type: none"> Display booth Welcome Reception & 150th Anniversary Banquet sponsor Corporate sponsor recognition Full page ad [4-6] Add'l exhibitor tickets March Madness or Spring Fling recognition 	<ul style="list-style-type: none"> Marketing flyer/tri-fold at CE events Your promo item *[if permitted] Corporate Sponsor name and logo in new member communications Professional development and social events 	<ul style="list-style-type: none"> [4-6] Associate memberships
Platinum \$10,000	<ul style="list-style-type: none"> [2] Industry-specific articles [content approval required] Logo with link on Corporate Sponsor page [1] Full page Journal ads—B & W [3] 1/2 page Journal ads—B & W [2] Logo with link on membership messaging 	<ul style="list-style-type: none"> Display booth 150th Anniversary Banquet sponsor Corporate sponsor recognition Full page B & W program ad [4] Add'l exhibitor badges March Madness or Spring Fling recognition 	<ul style="list-style-type: none"> Marketing flyer/tri-fold at 4 CE events Your promo item *[if permitted] Corporate Sponsor name in new member communications Professional development and social events 	<ul style="list-style-type: none"> [3] Associate memberships
Gold \$7,500	<ul style="list-style-type: none"> [1] Industry specific article [approval required] per year. Logo on Corporate Sponsor page [3] 1/2 page ads Journal—B & W Logo on CE messaging [x6] 	<ul style="list-style-type: none"> Display booth Reception sponsor Corporate sponsor recognition Full page B & W program ad [2] Add'l exhibitor tickets March Madness or Spring Fling recognition 	<ul style="list-style-type: none"> Marketing flyer/tri-fold at 3 CE events Your promo item *[if permitted] Corporate Sponsor name in new member communications Professional development and social events 	<ul style="list-style-type: none"> [2] Associate memberships
Silver \$5,000	<ul style="list-style-type: none"> Logo on Corporate Sponsor page [2] 1/2 page ads Journal—B & W Name on CE messaging [6] 	<ul style="list-style-type: none"> Display booth Reception sponsor Corporate sponsor recognition Half page B & W program ad 	<ul style="list-style-type: none"> Marketing flyer/tri-fold at 2 CE events Corporate Sponsor listing in new member communications Professional development, and social events 	<ul style="list-style-type: none"> [1] Associate membership
Bronze \$3,000	<ul style="list-style-type: none"> Name listing on Corporate Sponsor page [1] 1/2 page Journal ad—B & W Name on CE messaging [4] 	<ul style="list-style-type: none"> Corporate sponsor recognition Half page B & W program ad March Madness Sponsor Recognition 	<ul style="list-style-type: none"> Marketing flyer/tri-fold at one CE event Corporate sponsor listing in new member communications 	<ul style="list-style-type: none"> [1] Associate membership
Pewter \$1,500	<ul style="list-style-type: none"> Name listing on Corporate Sponsor page [1] 1/4 page ad Journal—B & W 	<ul style="list-style-type: none"> Corporate sponsor recognition Half page B & W program ad 	<ul style="list-style-type: none"> Corporate Sponsor listing in new member communications 	<ul style="list-style-type: none"> [1] Associate membership