

# 2018 CORPORATE INVOLVEMENT PROGRAM

## New Jersey Pharmacists Association

BENEFIT LEVEL	Advertising	Annual Convention Fall 2018	March Madness (March 10)/Spring Fling (April 14)	CE/Professional Development/ Membership	Web Display	NJPhA Associate Membership	Event Invitations
<b>Premier</b> Customized with benefits in all categories	Example: <ul style="list-style-type: none"> <li>[4] Full page Journal ads</li> <li>Logo with link on CE messaging [x18]</li> <li>[4] Logo with link on membership messaging</li> </ul>	Example: <ul style="list-style-type: none"> <li>Display booth</li> <li>Welcome Reception sponsor</li> <li>Corporate sponsor recognition</li> <li>Full page ad</li> <li>[4-6] Addt'l exhibitor tickets</li> </ul>	Example: <ul style="list-style-type: none"> <li>Tabletop at March Madness</li> <li>March Madness and Spring Fling signage</li> </ul>	Example: <ul style="list-style-type: none"> <li>Marketing flyer/trifold at 6-12 CE events</li> <li>Your promo item * [if permitted]</li> <li>Corporate Sponsor logo in new member and membership card messaging</li> </ul>	Example: <ul style="list-style-type: none"> <li>[4] Industry – specific articles [content approval required]</li> <li>Logo with link on Corporate Sponsor page</li> </ul>	Example: <ul style="list-style-type: none"> <li>[4-6] Associate memberships</li> </ul>	Example: <ul style="list-style-type: none"> <li>All CE (audit), professional development, and social events</li> </ul>
<b>Platinum</b> <b>\$10,000</b>	<ul style="list-style-type: none"> <li>[1] Full page Journal ads— B &amp; W</li> <li>[3] 1/2 page Journal ads—B &amp; W</li> <li>Logo with link on CE messaging [x12]</li> <li>[2] Logo with link on membership messaging</li> </ul>	<ul style="list-style-type: none"> <li>Display booth</li> <li>Installation Luncheon sponsor</li> <li>Corporate sponsor recognition</li> <li>Full page B &amp; W program ad</li> <li>[4] Addt'l exhibitor badges</li> </ul>	<ul style="list-style-type: none"> <li>Tabletop at March Madness</li> <li>March Madness and Spring Fling Signage</li> </ul>	<ul style="list-style-type: none"> <li>Marketing flyer/trifold at 4 CE events</li> <li>Your promo item * [if permitted]</li> <li>Corporate Sponsor logo in new member and membership card messaging</li> </ul>	<ul style="list-style-type: none"> <li>[2] Industry – specific articles [content approval required]</li> <li>Logo with link on Corporate Sponsor page</li> </ul>	<ul style="list-style-type: none"> <li>[3] Associate memberships</li> </ul>	<ul style="list-style-type: none"> <li>All CE (audit), professional development, and social events</li> </ul>
<b>Gold</b> <b>\$7,500</b>	<ul style="list-style-type: none"> <li>[3] 1/2 page ads Journal—B &amp; W</li> <li>Logo on CE messaging [x10]</li> </ul>	<ul style="list-style-type: none"> <li>Display booth</li> <li>Luncheon sponsor</li> <li>Corporate sponsor recognition</li> <li>Full page B &amp; W program ad</li> <li>[3] Addt'l exhibitor tickets</li> </ul>	<ul style="list-style-type: none"> <li>Tabletop at March Madness</li> <li>March Madness or Spring Fling Signage</li> </ul>	<ul style="list-style-type: none"> <li>Marketing flyer/trifold at 3 CE events</li> <li>Your promo item * [if permitted]</li> <li>Corporate Sponsor logo in new member and membership card messaging</li> </ul>	<ul style="list-style-type: none"> <li>[1] Industry specific article [approval required] per year.</li> <li>Logo on Corporate Sponsor page</li> </ul>	<ul style="list-style-type: none"> <li>[2] Associate memberships</li> </ul>	<ul style="list-style-type: none"> <li>All CE (audit) professional development, and social events</li> </ul>
<b>Silver</b> <b>\$5,000</b>	<ul style="list-style-type: none"> <li>[2] 1/2 page ads Journal—B &amp; W</li> <li>Logo on CE messaging [6]</li> </ul>	<ul style="list-style-type: none"> <li>Display booth,</li> <li>Break sponsor</li> <li>Corporate sponsor recognition</li> <li>Half page B &amp; W program ad</li> <li>[2] Addt'l exhibitor tickets</li> </ul>	<ul style="list-style-type: none"> <li>March Madness or Spring Fling Signage</li> </ul>	<ul style="list-style-type: none"> <li>Marketing flyer/trifold at 2 CE events</li> <li>Corporate Sponsor listing in new member and membership card messaging</li> </ul>	<ul style="list-style-type: none"> <li>Logo on Corporate Sponsor page</li> </ul>	<ul style="list-style-type: none"> <li>[1] Associate membership</li> </ul>	<ul style="list-style-type: none"> <li>All CE (audit), professional development, and social events</li> </ul>
<b>Bronze</b> <b>\$3,000</b>	<ul style="list-style-type: none"> <li>[1] 1/2 page Journal ad—B &amp; W</li> <li>Logo on CE messaging [4]</li> </ul>	<ul style="list-style-type: none"> <li>Display booth</li> <li>Corporate sponsor recognition</li> <li>Half page B &amp; W program ad</li> <li>[1] Addt'l exhibitor ticket</li> </ul>	<ul style="list-style-type: none"> <li>March Madness Signage</li> </ul>	<ul style="list-style-type: none"> <li>Marketing flyer/trifold at one CE event</li> <li>Corporate Sponsor listing in new member and membership card messaging</li> </ul>	<ul style="list-style-type: none"> <li>Name listing on Corporate Sponsor page</li> </ul>	<ul style="list-style-type: none"> <li>[1] Associate membership</li> </ul>	<ul style="list-style-type: none"> <li>All CE (audit), professional development, and social events</li> </ul>
<b>Pewter</b> <b>\$1,500</b>	<ul style="list-style-type: none"> <li>[1] 1/4 page ad Journal—B &amp; W</li> <li>Logo on CE messaging [2]</li> </ul>	<ul style="list-style-type: none"> <li>Corporate sponsor recognition</li> <li>Half page B &amp; W program ad</li> <li>[1] Exhibitor ticket</li> </ul>	<ul style="list-style-type: none"> <li>Spring Fling Signage</li> </ul>	<ul style="list-style-type: none"> <li>Corporate Sponsor listing in new member and membership card messaging</li> </ul>	<ul style="list-style-type: none"> <li>Name listing on Corporate Sponsor page</li> </ul>	<ul style="list-style-type: none"> <li>[1] Associate membership</li> </ul>	<ul style="list-style-type: none"> <li>All CE (audit), professional development, and social events</li> </ul>